

# YES, WE CAN.

## WE CAN FIX TRAFFIC SIGNALS

Think about your driving experiences – your daily commute, a trip to the market after work or an outing with the family on a weekend.

### HAVE YOU EVER EXPERIENCED THIS?



Stop-and-go traffic, hitting one red light after another.



Waiting at a red light on a side street even though no one is on the main street.

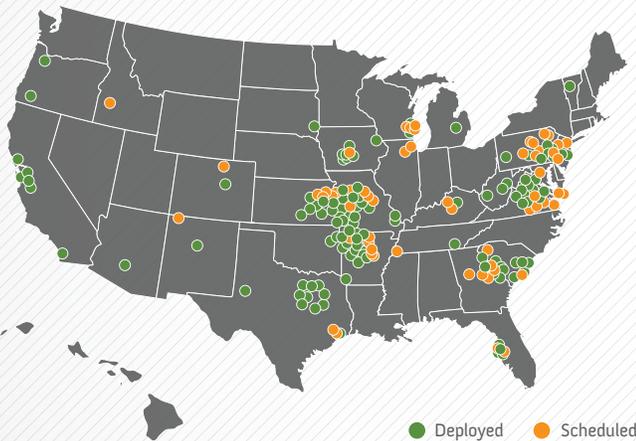


Having a light skip you altogether.

These issues have impacts that range from minor annoyance to genuine safety concerns along busy roadways and intersections. The problems can be traced to outdated technology and poorly-coordinated traffic lights.

### SO HOW CAN WE HELP?

At Rhythm Engineering, we solve these very same problems that plague drivers from coast to coast.



# In|Sync<sup>®</sup>

Our In|Sync adaptive traffic control solution coordinates:

- Global traffic flows to keep vehicles moving through major corridors
- Green light after green light instead of stop-and-go frustration

If traffic patterns change, In|Sync changes with them.



# 90%

of traffic signals in the United States are uncoordinated! This leads to dissatisfied motorists and exasperated agency staff.  
Source NTDC

We solve traffic problems using our innovative, patented technology. It “sees” each intersection in real-time, counts vehicles, and measures delay using powerful artificial intelligence. In|Sync moves the traffic that needs to be moved, efficiently and with less delay.

### OUR AGENCY PARTNERS REPORT AVERAGES OF



# 75%

REDUCTION IN STOPS



# 25%

REDUCTION IN DANGEROUS ACCIDENT



# 20%

REDUCTION IN HARMFUL EMISSIONS ALONG BUSY CORRIDORS

Think about the benefits: green lights when you want them to be green; intelligent intersections that know when vehicles are waiting; no more skipped lights or poor timing. *It just makes sense, right?*

That's how motorists want their traffic lights to work. That's how traffic professionals would make their lights work if they could. Thanks to Rhythm Engineering and In|Sync, we can.